

ALEX PETKUS



Graphic Designer

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Professional Summary

I began my career at The Must See Marketing Store in Port St. Joe, FL, creating everything from a T-shirt brand to nearly a dozen websites. Then I worked as a Graphic Designer at NicVape in Spartanburg, SC, where I supported the company through multiple evolutions—from e-liquid manufacturing to CBD distribution and gourmet mushroom cultivation. Most recently I worked for AFL Telecommunications where I gained experience working in a corporate environment.

EDUCATION

Greenville Technical College

2013

Certificate of Arts

- Graphic Design
- Web Design

ITT Technical Institute

2009

Associate of Applied Science in
Information Technology

- Multimedia

Spanish River High School

2003

Graduated

CORE SKILLS

- Branding & Visual Identity
- Adobe Creative Suite
(Photoshop, Illustrator, Premiere)
- AI Tools and Creative Automation
- Typography & Layout Design
- eCommerce
- Social Media Design & Content Strategy
- Color Theory & Composition
- Print & Digital Media Production
- Creative Direction & Collaboration
- Photography
- Canva

PROFESSIONAL EXPERIENCE

Graphic Designer

AFL Telecommunications

Duncan, SC | 2023 - 2024

- Responsible for the designs of a wide variety of graphics including flyers, infographics, logos, T-Shirts, social media, digital and print marketing materials.
- Assist in video and photography shoots.

Marketing Manager/ Graphic Designer

NicVape

Spartanburg, SC | 2016 - 2022

- Create and manage B2C and B2B marketing content for six different companies in various industries including Vaping, CBD, Hand Sanitizer and Gourmet Mushrooms.
- Develop brands by creating logos, packaging, video content, web sites, trade show and marketing materials.
- Create marketing campaigns through e-mail, social media, video and print.
- Manage social media employees

Jr. Graphic and Web Designer

The Marketing Store & Must See Media

Port St. Joe, FL | 2013 - 2016

- Developed and maintained a dozen web sites.
- Assisted in creating "Old Florida Originals" T-Shirt brand.
- Create advertisements for Must See Magazine
- Assisted in creation and installation of vinyl signs.
- Create marketing material for local business's including magazine ads, logos, menus, brochures, rack cards and signs.