



ALEX PETKUS



Graphic Designer

Education

Greenville Technical College

(2013)

Certificate of Arts

- Graphic Design
- Web Design

ITT Technical Institute

(2009)

Associate of Applied Science
in Information Technology

- Multimedia

Spanish River High School

(2003)

Design Software

- Adobe Creative Suite
 - Photoshop
 - Illustrator
 - InDesign
 - Premiere
 - After Effects
- eCommerce
 - Wix
 - Shopify

Expertise

- Brand Development
- Logos/Vector Art
- Package Design
- Photography
- Videography
- Web Design
- Photo Manipulation



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Professional Experience

Graphic Designer

2023 – 2024

AFL Telecommunications

Duncan, SC

- Responsible for the designs of a wide variety of graphics including flyers, infographics, logos, T-Shirts, digital and print marketing materials.
- Assist in video and photography shoots.

Marketing Manager/ Graphic Designer

2016 – 2022

NicVape

Spartanburg, SC

- Create and manage B2C and B2B marketing content for six different companies in various industries including Vaping, CBD, Hand Sanitizer and Gourmet Mushrooms.
- Develop brands by creating logos, packaging, video content, web sites, trade show and marketing materials.
- Create marketing campaigns through e-mail, social media, video and print.
- Manage social media employees

Graphic/Web Designer

2013 – 2016

The Marketing Store & Must See Media

Port St. Joe, FL

- Developed and maintained a dozen web sites.
- Assisted in creating "Old Florida Originals" T-Shirt brand.
- Create advertisements for Must See Magazine
- Assisted in creation and installation of vinyl signs.
- Create marketing material for local business's including magazine ads, logos, menus, brochures, rack cards and signs.