

ALEX PETKUS



Graphic Designer

Greenville, SC | 561.702.9318

www.AlexPetkus.com

AlexIPetkus@gmail.com

I began my career in graphic and web design, developing websites, advertising materials, branding, and print work for local businesses in Florida. I then moved into a Graphic Designer and Marketing Manager role at NicVape, where I expanded my experience into branding, packaging, digital marketing, social media, photography, and video while supporting multiple companies across different industries. Most recently, I worked with AFL Telecommunications, gaining valuable experience in a corporate environment. Throughout my career, I've continued to grow as a versatile designer with a strong focus on branding, visual communication, and marketing.

EDUCATION

Greenville Technical College

Greenville, SC | 2010 - 2013

Certificate of Arts

- Graphic Design
- Web Design

ITT Technical Institute

Greenville, SC | 2007 - 2009

Associate of Applied Science in
Information Technology

- Multimedia

Spanish River High School

Greenville, SC | 1999 - 2003

Graduated

CORE SKILLS

- Branding & Visual Identity
- Adobe Creative Suite
(Photoshop, Illustrator, Premiere)
- Website Management, eCommerce
- Typography & Layout Design
- Social Media Design & Content
Strategy
- Color Theory & Composition
- Print & Digital Media Production
- Creative Direction & Collaboration
- Photography
- Canva
- Illustrations

PROFESSIONAL EXPERIENCE

Graphic Designer

AFL Telecommunications

Duncan, SC | 2023 - 2024

- Responsible for the designs of a wide variety of graphics including flyers, infographics, logos, T-Shirts, social media, digital and print marketing materials.
- Assist in video and photography shoots.

Marketing Manager/ Graphic Designer

NicVape

Spartanburg, SC | 2016 - 2022

- Create and manage B2C and B2B marketing content for six different companies in various industries including Vaping, CBD, Hand Sanitizer and Gourmet Mushrooms.
- Develop brands by creating logos, packaging, video content, web sites, trade show and marketing materials.
- Create marketing campaigns through e-mail, social media, video and print.
- Manage social media employees

Jr. Graphic and Web Designer

The Marketing Store & Must See Media

Port St. Joe, FL | 2013 - 2016

- Developed and maintained a dozen web sites.
- Assisted in creating "Old Florida Originals" T-Shirt brand.
- Create advertisements for Must See Magazine
- Assisted in creation and installation of vinyl signs.
- Create marketing material for local business's including magazine ads, logos, menus, brochures, rack cards and signs.